



ENBOBES

CONGRESOEUROPES

PRODUCTION CENTERS AND PLATFORMS

BACKGROUND

In recent decades, especially in Europe and countries of the Commonwealth, the arts councils as cultural policy agencies and the production centers and platforms as active agents driving forces of creation, have been a continuous phenomenon of proliferation and settlement.

In the local context Barcelona and Catalonia have set a pattern in this direction through pioneers initiatives like CONCA (Catalan Council for Arts and Culture) or Hangar.

Set in its historical and ongoing European vocation, given the need for enrichment and contrast from the exchange of experiences, and taking the opportunity that the Festival **EUROPES** provides to Barcelona as a building across the continent, **CONGRESO EUROPES** emerges.

DESCRIPTION

OBJECTIVES

WHY?

ITS IMPORTANCE

BOARD OF EXPERTS

THEMATIC AREAS

STRUCTURE

THE WEBSITE

CALENDAR

CENTERS

EUROPES

DESCRIPTION

- **CONGRESO EUROPEES** is a three-day symposium, with annual vocation, which goal is to activate the relationship between European **centers and production platforms** that work with plastic arts, visual and performing arts.
- **A meeting point** to analyse, study, and have a critical exchange of views, expectations, models and interests, and a place of exhibition of works and initiatives and networking in a practical sense.
- The guests are, on one hand, production directors and European platforms and, on the other, artists, managers, curators and other agents of the cultural framework.

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OBJECTIVES

- Analyze the current situation of art production in Europe through dialogue and a critical view, contrasting different models and contexts providing an open view that will facilitate the development of strategic plans that will imply the various local conditions.
- Be a **meeting point** between centers and production platforms and professionals: artists, managers, curators, etc.
- Activate **interdisciplinary relations** between different European centers and foster relationships among artists and cultural agents from different countries and disciplines, enabling the convergence of different languages.
- **Strengthen networking** and promoting the development of joint initiatives, co-production and exchange and mobility schemes for authors and projects.
- Strengthen the **knowledge between different European cultures** to reinforce the relations through culture, offering a comprehensive knowledge of the subject of debate.
- To **disseminate the work of creators, institutions and platforms** across Europe, seeking to expand and interconnect with other contexts and latitudes in the continent.

WHY?

- Speaking of art and creation, structuring and dissolution of physical barriers, symbolic and disciplinary, it is pertinent and necessary to provide a **forum for dialogue** between the initiatives that allow the constant flow of creativity and facilitate the crystallization of projects.
- These initiatives will stand as essential links in a chain that builds, from the contemporary culture of today, the heritage of a **plural and dynamic Europe** that constantly reconfigures through the time.
- These essential links are the **centers and platforms for artistic production**, entities that function as well as physical locations or nerve nodes in the circulation of tangible and intangible goods, making possible the **implementation of projects, initiatives and ideas**.

ITS IMPORTANCE: THE NEW PARADIGMS

- Today, and for several decades, the art and their paths have been reformulated, leaving the production of objects for display and consumption, galleries, museum work and collecting objects as one of the many aspects that make a richer and more complex artistic fabric.
- The emphasis on process-based, encompassing projects that generate multiple sub-expanded products over long stages in the time line, represent the continuing need for development tools: space, infrastructure, material and technical equipment and qualified human resources.
- The profusion and contamination of media, disciplines and techniques has propelled the transfer of uses between tools and narratives, creating the friction, synergy and hybridization areas we know as the multidisciplinary.
- These necessary linkers are the centers and production platforms where the main mediators converge profiles and tools that make possible a fluid and continuous dialogue intersection, focusing on the specific objectives of each initiative and its communication patterns, structure and relevant visibility.
- This allows to go beyond pre-established categories and facilitate drifts to enhance the character of projects in a broader framework, both in its internal development process and in its outer radius of action.

BOARD OF EXPERTS

The program has a board of experts composed by centers and production platforms, entities that by their geographical proximity and its complicity with the project, advise on the conceptual development of the program as well as on the selection of the themes and the guests that will address the proposed topics in the Congress.

- Hangar (<http://www.hangar.org/>)
- La Casa Encendida (<http://www.lacasaencendida.es/>)
- Laboral (<http://www.laboralcentrodearte.org/>)
- Fábricas de Creación de Barcelona
- La Porta Bcn (<http://www.laportabcn.com/>)

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LINES AND THEMATIC AREAS

Five thematic areas are proposed:

- **Panel 1: The Cross-European**
- **Panel 2: Cultural Policies and Management**
- **Panel 3: Macro and micro**
- **Panel 4: Production and interdisciplinarity**
- **Panel 5: Relationship between artist - production center- institution - market**
- **Epilogue: Meta-congress and self-criticism**

LINES AND THEMATIC AREAS

Panel 1

The Cross-European

-Factors that facilitate or block the real traffic network of resources and production.

-Axis and periphery: What are the necessary tools to enter the map?

-Map Settings: Is it possible to generate a comprehensive picture of the centers, platforms and infrastructure? Can you really get interconnected? How? Evaluation and comments starting with the initial map.

LINES AND THEMATIC AREAS

Panel 2 Cultural Policies and Management

- Legal frameworks for cultural policies and their interaction. Inter-territoriality Vs Inter-disciplinarity.

How do the national parameters affect support for artistic productions circulation today locally and abroad?

What is the effect on co-productions?

- Models, case studies and local and inter-regional issues.
- Independent cultural management from the economic point of view: daring or necessity?
- Approaches on the financing and the optimization of shared resources.

LINES AND THEMATIC AREAS

Panel 3 Macro y micro

The relationship between large structures and smaller-scale initiatives. The achievement figures a benchmark of success versus the cultural and social impact of non industrial scale, projects and products.

Is a real capillary flow between this statement and ways of understanding cultural production viable? Under what parameters? With what objectives?

- Mechanisms of permeability between infrastructures and processes.

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Panel 4 Production and interdisciplinarity

What exactly do we mean when we use these terms?

How are they framed in political models of cultural management?

What are the real needs of the artists - and their disciplines- concerning the infrastructures, technology and resources of the production centers?

How to generate productive areas of real friction between the various disciplines?

Incidence of legal frameworks.

How to turn around the limitation of some paradigms that come from the institutional and official historiography?

-Visual and performing arts as prominent sectors.

-The technology and its uses as a unifying cross.

-Other dialogues: literature, cuisine, fashion, design.

LINES AND THEMATIC AREAS

Panel 5

Relationship between artist - production center- institution - market

The creator and his/her processes versus the market and product distribution.
Relationship artist/center - center/artist. The center's capacity to meet the demands of the artist.

- Public/private ownership projects. Rights management.
- The centers and their users
- The myth of generating public citizenship

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Epilogue

Meta-congress and self-criticism

(Through evaluation questionnaires to be fulfilled after the Congress)

On the very relevance of this gathering:

How to make it really effective and productive?

What kind of format work best ?

How to measure the degree of inclusiveness and pertinence of the participants?

How to ensure a multiple and diverse selection?

Does such framework really work as a critical reflection on the type of contexts and phenomena that are analyzed?

STRUCTURE

- Indoor:

Participation of guests in the panels. Focussing on strengthening the networking and the exchange of opinions, attitudes and work patterns.

Methodology: debates, networking sessions and crossover analysis of case studies.

- External work:

Opening conferences focused on the projection of the Congress and the centers and platforms.

This will be the only part of the Congress open to general public.

Guided tours through city's cultural spaces with their representatives.

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THE WEBSITE

In order to promote the exchange, the website of Europes will gather all the information about the Congress and its participants, where you will find diverse memories and documents about the Congress.

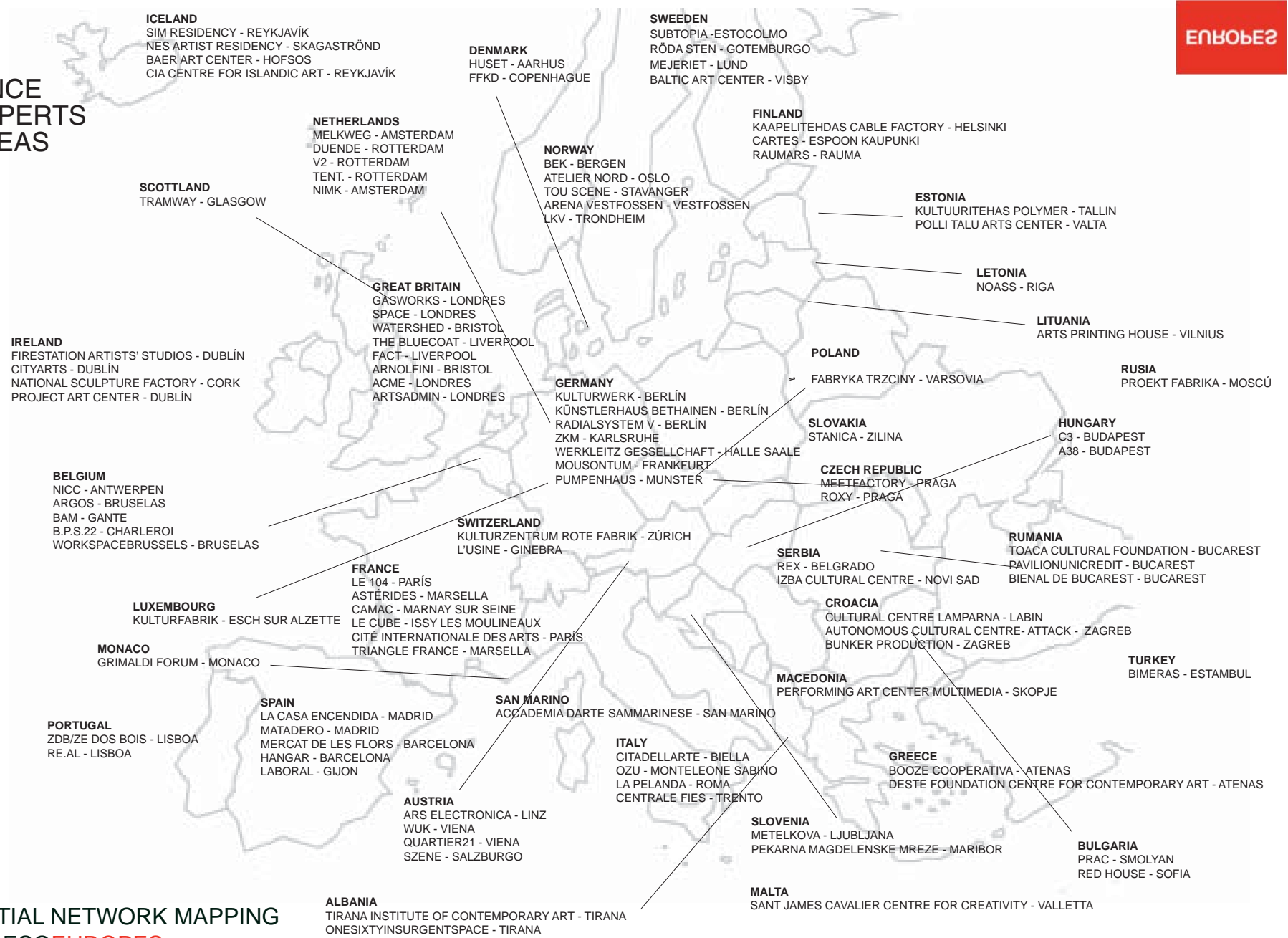
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PROVISIONAL CALENDAR						
	10 Nov		11 Nov		12 Nov	
	Open		Exterior	Indoors	Exterior	Indoors
10.00		10.00		Panel 1 <i>The Cross-european</i>		Panel 4 <i>Production and interdisciplinarity</i>
11.30		11.30				
12.00		12.00		Panel 2 <i>Cultural Policies and Management</i>		Panel 5 <i>Relation between artist-production center-institution-market</i>
13.30		13.30				
14.00		14.00	Guided tour Santa Mònica Vicenç Altaió		Guided tour Fundació Miró Martina Millá	
15.00		15.00	Lunch		Lunch	
16.00	Presentation Jordi Martí and Pepe Guirau					
16.30	Opening Conference					
18.15	Opening Conference	17.00		Panel 3 <i>Macro and Micro</i>		
20.00	Guided tour Macba Chus Martínez Cocktail	19.00	Guided tour Hangar Tere Badia			

PRODUCTION AND EXHIBITION CENTERS

- Production Center/Exhibition
 - Institutional, mixed and independent
- Platforms/ nodes of management and mediation between authors/producers/exhibition spaces
 - Colectives of managers or artist-run initiatives
- Network of centers, groups and platforms
 - Exchange and circulation vehicles between productions, producers and products through alliances and agreements

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POTENTIAL NETWORK MAPPING

CONGRESO **EUROPES**

ART AND PRODUCTION CENTERS - RESIDENCIES FOR ARTISTS - CULTURAL CENTERS - LABS