Dear $\qquad$

Recently during a meeting in Berlin with Julia Lohmann and Fernand Roda we have discussed about realizing an exhibition with "Beuys' Students" in

Bilgi University Art Gallery, Taksim $/ 25^{\text {th }}$ March- $29^{\text {th }}$ April 2000
during an exhibition of
"Beuys Drawings, Prints and Objects" (a travelling exhibition of IFA) to be held in Borusan Art Gallery, Istanbul / $24^{\text {th }}$ March-29 April 2000.

I am an art critic and curator working in the field since 1980 and currently I am curating the shows in Borusan Art Gallery as well as in my art center and doing advisory work for universities and companies (please refere to my cv).

As Julia Lohmann knows the art scene in Istanbul quite well (she has exhibited here many times), she is aware that Joseph Beuys is a legend here and his ideas should be brought to discussion whenever possible; specially now when Turkey has been invited to EU.

To my opinion, at a moment, when the art scene in Istanbul is being exploited by the international network of curators and dealers, when young generation of artists in Turkey are facing the conditions of the international art scene, the display of experiences and ideas of artists like you are needed more than ever. The last three Istanbul Biennale have left many questions open about the formal developments and theories in contemporary art, about the ready-made concepts and lists of artists and created great disspontment.

Apart from a few pieces from Rene Block's Fluxus collection which was shown here during the $5^{\text {th }}$ Istanbul Biennale, Istanbul art scene has never seen a Beuys exhibition in this scale (although even this scale is not so big!). Evidently, it will be a very important moment, if we would realize an exhibition with Beuys' students at the same time with his first exhibition in Istanbul. To my opinion it would be a meaningful and exquisite achievement. I would understand, if you would not like to be announced as a Beuys' student; and obviously I will built a sub-concept and entitle the exhibition after I have received answers from all the invited artists.

If it was not suggested by Lohmann and Roda, I would not dare to invite you (and the others) for reasons of not being able to fulfill the international financial standards of organizing an exhibition with prominent artists. The conditions of this exhibition might not equate your standards, but my operation field is limited; in fact the operation field in Istanbul is quite limited at the moment, due to the consequences of the earthquake and the changing economy.

What I could achieve for this project is as follows:
Istanbul Bilgi University (a private university) will provide its art gallery situated in the center of the city ( that is Taksim Square).
Istanbul Bilgi University will cover the accommodation and daily allowance of the artists for a week.
Istanbul Bilgi University will make invitation, poster, brochure, reception and press conference of the exhibition.
Istanbul Bilgi University will cover the expenses of the installation and insurance of the works in the gallery space.

A textile company REKS (one of the directors is a close friend of Roda) is considering to sponsor the transport of the works (from Düsseldorf-to Düsseldorf) when we present them the list of the works with all the details of weight and dimensions and when they will have an idea of the cost of transport.

My contribution will be to curate the exhibition and edit the brochure.
Bilgi University would also like to have a panel discussion parallel to this exhibition in the University conference hall.

I would be more than pleased to have you in this exhibition.

If you would accept my invitation, please send me the following material:
A. For Sponsorship (urgent)

In order to obtain the sponsorship of the transport company please fill the transport and insurance paper attached to this letter and send it to me by fax/e-mail/post
B. For catalogue and press
1.photo-portrait
2.short cv
3.some work photos or slides
4.short statement
C. For in situ works

Plan/project and required time and asistance and material for your work or installation if you want to make your work insitu.
D. For Flight and accommodation

City and Dates of Arrival and Departure

Looking forward to a successful collaboration,
With my best wishes.
Sincerely,

Beral Madra

PS. This letter was sent to:

Prof. Walter Dahn
Ruprecht Dreher
Maria Fisahn
Adolphe Lechtenberg
Julia Lohmann
Prof. Inge Mahn
Fernand Roda
Rudiger Tschibbi

Included to this letter are:
CV of Beral Madra
Bilgi University Location and Gallery Plan
Photos of the gallery
Transport and Insurance paper

20 December 1999 Monday

## Transport and Insurance of the Works

THE ARTIST
ADOLPHE LECHTENBERG
HOFFELD STRASSE 10 / 40235 DÜSSELDORF / TEL/ fAX: 02116803643
THE WORK / YAPIT
BOX/KUTU 1
CONTENT / IÇINDEKI:
PAINTING ON WOOD /TAHTA ÜSTÜNE RESIM
DIMENSIONS/ÖLÇÜ: $162 \times 119$ CM
DIMENSIONS AND WEIGHT OF THE BOX/ SANDIK ÖLÇÜSÜ VE AĞIRLIĞI:
$165 \times 199 \times 15$ CM / 9 KG
INSURANCE VALUE / SIGORTA DEĞERI: 12.000 DM

BOX/KUTU 2
CONTENT / IÇINDEKILER:
4 PAINTINGS ON WOOD/ TAHTA ÜSTÜNE 4 RESIM

DIMENSIONS / ÖLÇÜ: $23.5 \times 33.5$ / $41 \times 35$ / $40 \times 32.5$ / 37.530 CM DIMENSIONS \& WEIGHT OF THE BOX/ SANDIĞIN AĞIRLIĞI VE ÖLÇÜSÜ:
$78 \times 42 \times 15 \mathrm{CM} / 12$ KG
INSURANCE VALUE / SIGORTA DEĞERI: 12.000 DM

BOX/KUTU 3
CONTENT / IÇINDEKILER:
PAINTINGS / RESIMLER
DIMENSIONS / ÖLÇÜ: $85 \times 52$ CM
DIMENSIONS \& WEIGHT OF THE BOX/ SANDIĞIN AĞIRLIĞI VE ÖLÇÜSÜ:
90 X 60 CM CM / 8 KG
INSURANCE VALUE / SIGORTA DEĞERI: 15.000 DM

BOX/KUTU $4 / 5$
CONTENT / IÇINDEKILER:
PAINTING MATERIALS, IRON ROD, WOOD SCULPTURE/ RESIM MALZEMLERI, DEMIR ÇUBUK, TAHTA HEYKEL
DIMENSIONS \& WEIGHT OF THE BOXES/ KUTULARIN AĞIRLIĞI VE ÖLÇÜSÜ:
$45 \times 57 \times 36 \mathrm{CM} / 245 \times 40 \times 10 \mathrm{CM} /$
TOTAL WEIGHT-TOPLAM AĞIRLIK 5 KG
INSURANCE VALUE / SIGORTA DEĞERI: 18.000 DM

TOTAL NUMBER OF BOXES/ TOPLAM KUTU SAYISI 5
TOTAL WEIGHT OF BOXES/ TOPLAM KUTU AĞIRLIĞI 35 KG
TOTAL INSURANCE VALUE / TOPLAM SIGORTA DEĞERI 57.000 DM

Transport and Insurance of the Works

THE ARTIST
JULIA LOHMANN
HOFFELD STR. 4240235 DÜSSELDORF / TEL: 02116913308 / FAX: 02116912768

THE WORK / YAPIT
BOX/KUTU 1
CONTENT / IÇINDEKI:
7 PIECES OF SCULPTURE / 7 ADET KÜÇÜK HEYKEL
DIMENSIONS/ÖLÇÜ: $7 \times 80 \times 100 \times 20$ CM
DIMENSIONS AND WEIGHT OF THE BOX/ SANDIK ÖLÇÜSÜ VE AĞIRLIĞI:
$120 \times 25 \times 10$ CM / 60 KG

TOTAL NUMBER OF BOXES/ TOPLAM KUTU SAYISI 1
TOTAL WEIGHT OF BOXES/ TOPLAM KUTU AĞIRLIĞI 60 KG KG
TOTAL INSURANCE VALUE / TOPLAM SIGORTA DEĞERI 15.000 DM

Transport and Insurance of the Works

THE ARTIST
FERNAND RODA
KLEVER STR. 7640477 DÜSSELDORF / TEL: 0211480869 / FAX. 0211489794

## THE WORK / YAPIT

3 BOXES / 3 KUTU
CONTENT / IÇINDEKI:
3 OIL ON CANVAS PAINTING / 3 ADET TUAL ÜSTÜNE YAĞLIBOYA RESIM DIMENSIONS / ÖLÇÜLER: $100 \times 150$ CM / $120 \times 180$ CM / $110 \times 150$ CM DIMENSIONS AND WEIGHT OF THE BOXES/ KUTULARIN ÖLÇÜSÜ VE AĞIRLIĞI: 114 X 154 X 6 CM / 6 KG ; $114 \times 154 \times 6$ CM / 6 KG ; 124 X 1846 CM / 7 KG

TOTAL WEIGHT / TOPLAM AĞIRLIK: 19 KG
INSURANCE VALUE / SIGORTA DEĞERI: TOTAL 40.000 DM

TOTAL NUMBER OF BOXES/ TOPLAM KUTU SAYISI 1
TOTAL WEIGHT OF BOXES/ TOPLAM KUTU AĞIRLIĞI 60 KG KG
TOTAL INSURANCE VALUE / TOPLAM SIGORTA DEĞERI 15.000 DM

Transport and Insurance of the Works

## THE ARTIST

RUPRECHT DREHER / BRUNHILDSTR. 1110829 BERLIN /
TEL/FAX: 03078715703

THE WORK / YAPIT
BOX/KUTU 1
CONTENT / IÇINDEKI:
ACRYL PAINTING / AKRILIK RESIM
DIMENSIONS/ÖLÇÜ: $100 \times 65$ CM

DIMENSIONS AND WEIGHT OF THE BOX/ SANDIK ÖLÇÜSÜ VE AĞIRLIĞI:
$100 \times 78 \times 15$ CM / 12 KG

BOX/KUTU 2
CONTENT / IÇINDEKI:
2 ACRYL PAINTING / 2 AKRILIK RESIM
DIMENSIONS/ÖLÇÜ: $36 \times 36$ CM / $36 \times 35$ CM
DIMENSIONS AND WEIGHT OF THE BOX/ SANDIK ÖLÇÜSÜ VE AĞIRLIĞI:
$52 \times 57 \times 21$ CM 10 KG

BOX/KUTU 3
CONTENT / IÇINDEKI:
ACRYL PAINTING / AKRILIK RESIM
DIMENSIONS/ÖLÇÜ: 31 X 46 CM
DIMENSIONS AND WEIGHT OF THE BOX/ SANDIK ÖLÇÜSÜ VE AĞIRLIĞI:
$52 \times 72 \times 16$ CM 8 KG

TOTAL NUMBER OF BOXES/ TOPLAM KUTU SAYISI 3
TOTAL WEIGHT OF BOXES/ TOPLAM KUTU AĞIRLIĞI 25
TOTAL INSURANCE VALUE / TOPLAM SIGORTA DEĞERI 30.000 DM

I WILL INFORM YOU ABOUT THE DELIVERY DATE AND CONDITIONS AS SOON AS THE SPONSOR DECIDES ABOUT THE TRANSPORT.


CGACASSANATMERKEZI
CONTEMPORARYARTCENTER
To: Serhan Ada
From: Beral Madra
tel: 02122311023 / fax: 021224748 52/
e-mail: btmadra@turk.net
http://abone.turk.net/btmadra/homepage.html
Adress: BM Contemporary Art Center / Akkavak sok. 1/1 80200-Nisantas-Istanbul
Pages:1 Phone: 2162527 /
Date:December 16, 2012

ADOLPHE LECHTENBERG / HOFFELDSTRASSE 10 / 40235 DÜSSELDORF tel: / fax. 02116803643

PROF. INGE MAHN / DIEFFENBACH STRASSE 3710967 BERLIN
tel: /fax: 0306948272
RUDIGER TSCHIBBI WICH / PARKSTRASSE 51 / 40477 DÜSSELDORF
tel: 0211481302 / fax: 02114846881
FERNAND RODA / KLEVER STRASSE 76 / 40477 DÜSSELDORF
tel:02114808 69 / fax: 0211489794
MARIA FISAHN
tel: / fax 004940371413
RUPRECHT DREHER / BRUNHILDSTRASSE 11 / 10829 BERLIN
00493078715703
PROF. WALTER DAHN / JOHANNES SELENKA PLATZ 1 / 38015 BRAUNSCHWEIG

Pages:1 Phone: fax: 02114846881 Date:December 16, 2012
DEAR FRIENDS
( Ruprecht Dreher, Maria Fisahn, Adolphe Lechtenberg, Julia Lohmann, Prof. Inge Mahn, Fernand Roda, Rüdiger Tchibbi Wich have accepted the invitation, Felix and Irmel Droese cannot participate and I haven't received any news from Pro. Walter Dahn )

THANK YOU ALL FOR YOUR KIND INTEREST IN THE EXHIBITION PROJECT OF BILGI UNIVERSITY GALLERY, TAKSIM.

SOME OF YOU - RIGHTFULLY - ASKED ABOUT THE SPECIFIC CONCEPT OF THE EXHIBITION. I DON’T LIKE TO CREATE ARTIFICIAL CONCEPTS; SPECIALLY WHEN I EVEN DON’T KNOW MANY OF YOU. THEREFORE, I WOULD LIKE TO BE TRUE AND DISCUSS THE ISSUE WITH YOU. ANYHOW I AM NOT A TYPICAL IMPERIOUS CURATOR!

ONE OF THE ISSUES IS TO RE-THINK ABOUT THE PREVAILING IMPACT OF ARTISTS LIKE BEUYS ON YOUNGER GENERATIONS ALL OVER THE WORLD. MAYBE HE LOST HIS ESTIMATION IN GERMANY AND ELSEWHERE IN EUROPE, DUE TO THE SPECULATIVE MANIPULATIONS OF THE MARKET, BUT HIS IDEAS AND CORPUS OF WORK IS STILL EXEMPLARY FOR THE ARTISTS IN POST-PERIPHERAL TERRITORIES. AS WE ALL KNOW, THAT BEHIND THE NEW NARRATION ENTITLED GLOBALISATION THERE ARE STILL DEEP POLARISATIONS IN ISSUES OF LIFE AND ART. POLARISATIONS OF MANY

KINDS (ECONOMICAL, POLITICAL, CULTURAL, GENDER ORIENTED ETC.) WHICH CRETAE NEW KINDS OF DILEMMAS, MAKE THE ARTISTS SEEK FOR NEW STRATEGIES TO CONVEY THEIR INTERPRETATIONS AND PREDICTIONS AND MOST OF THE TIME THEY FIND WAYS WHICH HAS BEEN UTILIZED BY ARTISTS WHO EXPERIENCED MUCH THE SAME IN THE 60'S AND 70'S. ARTISTS AND ART STUDENTS CAN HAVE INFORMATION ABOUT BEUYS AND OTHER ARTISTS through numerous publications and internet and realize that what they are DOING HAS BEEN DONE BEFORE; BUT IT WILL BE MORE SATISFACTORY, WHEN THEY MEET ARTIST WHO HAD CLOSE CONTACT TO THE LEGENDARY ARTISTS OF THE 60'S AND 70’S.
WITH THIS EXHIBITION I GIVE THE ARTISTS AND ART STUDENT THE OPPORTUNITY TO MEET YOU AND THROUGH YOU TO THE SPIRIT OF THE 60'S AND 70'S.
FURTHERMORE, WITH THIS FAX I AM CONSIDERING YOUR PROTESTS TO THE TITLE OF THE EXHIBITION.
AS I SAID BEFORE, I HAVE TO BE TRUE EVEN IF YOU WOULD NOT LIKE THE OUTCOME; HOWEVER I ALSO KNOW HOW TO TUNE WITH MY ARTISTS.
THE TRUTH IS I AM MAKING THIS EXHIBITION BECAUSE FOR THE FIRST TIME A BEUYS COLLECTION WILL APPEAR IN ISTANBUL AND FOR THE FIRST TIME A UNIVERSITY IS INTERESTED IN SHOWING CONTEMPORARY ART. AND AS ALWAYS THE COINCIDENCES ARE SO ACCURATE that Currently it seems very important to talk about polarisation, about the RUPTURE BETWEEN CULTURE AND POLITICS, CULTURE AND ECONOMY AND THE FUNCTIONS OF ART WITHIN THE GLOBAL ECONOMY CONDITIONS. MOREOVER, TURKEY IS INVITED TO EU; TURKEY AND EU HAVE INTERNAL PROBLEMS, RADICAL DIVISIONS, ETHNIC MANIFESTATIONS, VIOLENCE, OBSTRUCTIONS AND REPRESSIONS. HOWEVER, THE MAINSTREAM ART IS VERY MUCH INVOLVED IN MONEY
ON THE OTHER HAND THE TRUTH IS THAT EXCEPT JULIA AND ADOLPHE WITH WHOM I HAVE WORKED IN THE PAST, I DON’T KNOW YOUR WORK AS CLOSELY AS IT SHOULD BE. I CANNOT FABRICATE A TITLE WHEN I DON’T KNOW WHAT YOU ARE DOING AND WHAT YOU WILL DO! BESIDES I HATE FABRICATING TITLES. I HOPE THAT YOU WILL UNDERSTAND THAT I CANNOT CUT OUT BEUYS' NAME FROM THIS EXHIBITION; MY INTENTION WAS TO INVITE FORMER BEUYS' STUDENTS. THIS IS NOT AN EXHIBITION JUST TO PRESENT A GROUP OF REKNOWN GERMAN ARTISTS; BEUYS IS THE LINK!

To: Ruprecht Dreher
From: Beral Madra
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Pages:1 Phone: 00493078715703
/ Date:December 16, 2012

Sehr geehrter Herr Ruprecht Dreher,

Haben Sie mein Einladungbrief zur Ausstellung Beuys' Studenten in Istanbul bekommen? Ich würde mich freuen wenn Sie mich antworten oder wenn Sie es nicht bekommen haben mir Ihre Adresse zu geben, damit ich es wieder schicken kann. Ich bedanke mich sehr, wenn Sie mir auch die Adresse von prof. Walther Dahn geben. Ich habe auch Ihm einen Brief geschickt, aber bis jetzt keine Antwort bekommen.

Mit freundlichen Grüssen Beral Madra

